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### You should monitor what your child watches.

Monitoring your child's use of YouTube is a great way to keep them safe on the internet on any device.



### **Observe your child's online activity.**

See for yourself what your child is watching, in person or through the history option, by checking frequently to help you stay up to date on their usage.



#### **Understand what your child is watching.**

Take time to listen to the underlying message of the video. Just because it appears kid friendly, does not mean it is. Do you approve of the message?



#### Teach your child how to use the internet responsibly.

Teach your child what they can and cannot watch and to keep personal information private! Remind them they can always come to you for help.



## **Unsupervised social media activity can be dangerous.**

Guiding your child's use of YouTube helps them to steer clear of inappropriate material and inappropriate people!



#### Be safe.

Practice awareness and be mindful of your child's usage on their computer, tablet or phone.



#### **Eniov all the potential benefits of YouTube!**

When used carefully. YouTube has a lot to offer like movies, music and how-to videos. Take your kiddos on a web adventure!







# YouTube The Effects on Our Children and Youth

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# **Pros**

- Social media like YouTube can be a place to "form friendships, learn and advocate." A World of Difference: Embracing Neurodiversity
- YouTube's educational content often features entertaining teachers whose unique styles may engage youth while they learn on their own time. YouTube Kids has been a problem since 2015 - why did it take this long to address?
- YouTube gives choices to guide kids' YouTube journey where they can discover new interests, learn from diverse perspectives and foster a sense of belonging while exploring the world of online video.
- YouTube: Exploration Starts Here
- Young children learn technological skills that can better prepare them for future mastery. YouTube Kids: The App Economy and Mobile Parenting
- YouTube exposes children to different cultures they may not otherwise have experienced. Parental Views About YouTube



- "Physical violence [is] one of the most common types of negative content in YouTube videos watched by children.'
  - YouTube: Negative Content Watched by Kids in the U.S. 2020
- "Mental health experts warn that fear-inducing videos affect brain development in young children." YouTube's Dark Side Could Be Affecting Your Child's Mental Health
- Youtube Influencers, also known as YouTubers, heavily influence youth, and could in turn, negatively affect the behavior and actions of these young viewers. YouTubers Influence of Young People
- "YouTube's search algorithm makes it easy for children to fall into gruesome playlist traps full of [adult] content, as users name their videos and use thumbnails that can get around" the safety net. YouTube Kids has been a problem since 2015 — why did it take this long to address?
- "Misinformation has become an increasingly rampant issue on the internet, and most kids haven't yet developed the critical thinking skills needed to protect themselves." Is YouTube For Kids?: The Pros And Cons Of Kids On YouTube



